



Arlington Economic Recovery Task Force Minutes

Date: Tuesday June 23, 2020
Time: 2:00-3:00 PM

Join Zoom Meeting
<https://zoom.us/j/96301096828>

Meeting ID: 963 0109 6828
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Present: Jennifer Raitt, Dept. of Planning and Community Development; Ali Carter, Dept. of Planning and Community Development; Rachel Zsemlery, Arlington Redevelopment Board; Michelle Casey, Marchelle Salone; Alyssa Clossey, Support Arlington Center; Tom Formicola, Arlington Center for the Arts; Erik Kondo, Broadway Athletics; Beth Locke, Arlington Chamber of Commerce; Sarah Morgan-Wu, The Object of Stories; Janet O'Riordan, Old Schwamb Mill; Dorothy Zahir, Leader Bank; Bob Bowes, Bowes Real Estate; Leland Stein, Regent Theater; Tim Haley, Ellenhorn; Emily Shea, Kickstand Café; Bootsy Mullan, Town Tavern

Minutes

1. Public Health update: Ali Carter reported 310 COVID-19 cases and 41 deaths in Arlington
2. State Reopening updates: Step 2 of Phase II began yesterday, June 22nd. This phase allows for indoor dining, close contact personal services, retail dressing rooms with restrictions, and office occupancy at 50% capacity.
3. Arlington Consumer Survey and focus group summaries
Ali Carter gave a presentation on the results of the Arlington Consumer Survey.



4. Park and Recreation Commission recommendations: The group discussed the feedback received at to recommendations for outdoor fitness and arts at last week's Park and Recreation Commission meeting.
 - a. How long will State of Emergency last?
 - b. Parks can be galleries for arts
 - c. Instead of collecting a fee, perhaps it can be a suggested donation
 - d. Use consumer survey data as evidence of need for fitness and arts uses in parks
 - e. Appreciation for the Commission's commitment to preserve and protect Arlington's park lands
5. Next steps
 - a. Have focus groups meet again
 - b. Distribute email lists of focus groups
 - c. Have a conversation about what else we can do to save more businesses?
 - d. Anonymous survey to businesses so public knows how bad it is
 - e. Community leaders participate in business support events

Next meeting on Tuesday June 30th at 2 pm via Zoom.